

## JASHN-E-URDU VOLUNTEERSHIP NOTE

**Youth Empowerment Society** is a non-political & non-sectarian youth organization. It works on capacity building & promotes patriotic Culture by developing youth leaders to make Pakistan a beacon of hope. YES, since 2015(10 Years) has organized 350 Activities including camps, projects, campaigns & mega events e.g. Jashn-e-Iqbal & Jashn-e-Urdu.

**Urdu:** Liaquat Ali Khan (Late 1st PM) said Urdu is the only language that can unite Pakistan. It is something upon which every Pakistani of all age groups and backgrounds can unite regardless of their ideological or socio-political affiliation. Under the Supervision of Quaid-e-Azam, the Constituent Assembly Declared on 25th February 1948 that Urdu is our National Language so we're organizing Jashn-e-Urdu to celebrate urdu as National Language.

**Jashn-e-Urdu:** In the contemporary era of identity crisis, it is pressing necessity to reconnect youth with its National Identity & Culture. YES has taken an initiative to conduct "Jashn-e-Urdu" 2025. Celebrating urdu is the Revival of our culture which is the need of the hour for Takmeel-e-Pakistan. This national ideology would give patriotism, hope, mission and direction to Youth.

**Activities:** It will be a Complete Package of **03 days** mega event with different exclusive sessions and **100+ guests** coming from **all walks of life**. Total 40 hours of Patriotism, Knowledge, Fun, Infotainment & Cultural heritage.

40 hours	40,000+ Live Attendees	Digital Coverage 25+ Million
T.V reach 10 + Million	5,000 Streamers, 10,000 Brochures	60+ Educational Institutions
Brand Recognition & Promotion	Positive perception of Institution	
Association with Culture Heritage	Promoter of national identity patriotic culture	

**Volunteer Details:** Volunteering is a great way to connect with the community and gain social experience. It significantly enhances new skills, unleashes hidden potential, and improves teamwork & collaboration. Volunteerism is inevitable for the revival of patriotism in Youth to reconnect them with our culture and heritage. With the slogan of serving the nation, we invite volunteers from all walks of life. Ambitious youth will be engaged in organizing, managing, and intellectual work of diverse sessions of Jashn-e-Urdu. Their skillset will enrich with key skills like problem-solving, flexibility, and innovative and creative thinking.

### Invitation For Participation as "Volunteer"

Participate and support Youth Empowerment Society to reinvigorate the Patriotic spirit in **Youth** by **reconnecting** them with our **language** and our **lost Culture**. Therefore, we cordially invite the students and skilled individuals to avail this opportunity to showcase their skills.

### What is in it for You?

To make this gigantic event a success story we want to have "the best" as our volunteers. It will help you to develop:

- Gain valuable experience in event management and teamwork
- Receive a certificate of appreciation for your contribution
- Build connections with artists, writers, and cultural enthusiasts
- Get exposure to Urdu language, literature, and cultural heritage

We are committed to Promote Urdu language and literature, and support the preservation of cultural heritage. In this regard, we need you as a volunteer to reinvigorate the spirit in **Youth**. We need your **support** to reinvigorate the Patriotic spirit in **Youth** by reconnecting them with our **lost Culture** strengthening the pillars of this cause.

Work with us to ignite the flame of this nation's Love in the hearts of Youth.

Thanks in anticipation



**Irfan Butt**

President YES

Youth Empowerment Society